**Brady Neeb**

(774)-239-6806 ●  Medfield, MA  ●   [linkedin.com/in/bradyneeb](https://www.linkedin.com/in/bradyneeb/) ● [bradyneeb@gmail.com](mailto:bradyneeb@gmail.com)

**EXPERIENCE**

**SEO Team Lead** Mar. 2021 – Aug. 2021

Essential Data Corporation | Shelton, CT

Managed a team of 6 interns in critical business analytics to achieve higher rankings on Google. This includes SEO analysis, website performance improvements, and determining solutions in collaboration with my direct reports. My department’s work directly led to more business conversions and increased revenue.

    Key Accomplishments:

* Managed a team that made fundamental changes to our company site, leading to increased revenue.
* Promoted to a management position based off my success and hard work as a SEO Analyst.
* Collaborated with the Data Science Team and Chief Content Officer to make the necessary improvements to our website to increase company exposure on Google, leading to increased company profit.

**SEO Analyst**  Jan. 2021 - Mar. 2021

Essential Data Corporation | Shelton, CT

* Collaborated with Data Science Team to make fundamental changes to Essential Data’s website to increase our Google Search rankings over a variety of key search phrases.
* Researched numerous key factors to improve our website, leading to a more responsive and user-friendly experience.
* Worked with our Chief Content Officer to write and edit web pages and blog posts to satisfy Google’s dynamic algorithms to achieve higher Google Search Rankings, leading to more business conversions.

**Financial Analyst Internship** May 2019 – Aug. 2019

Merrill Lynch | Wellesley, MA

* Assisted 100+ clients through analysis of risk factors and management of portfolios.
* Organized Microsoft Excel spreadsheets, generated simulated portfolio performance measures, and created portfolio analysis packets.
* Worked as an assistant to Forbes Best in State Wealth Advisor.

**Roofer** July 2018 – Aug. 2018

Almar, LCC | Natick, MA

* Assisted in the remodel of a roof in Natick Labs, MA by demolishing and replacing rubber and insulation. Operated heavy machinery in and around the worksite.
* Reported directly to foreman, worked in a group of 4-5 daily.

**EDUCATION**

**Saint Michael’s College** | Bachelor of Science in Computer Science May 2022

* Minor: Mathematics
* *President & Cofounder:* St. Michael’s Backcountry Hunters and Anglers Club Chapter
* *Member:* Men’s Division II Lacrosse Team

**SKILLS**

Python | C | C++ | Java | SQL | Excel | Linux | Maple | R | MATLAB | JavaScript | Tableau | AWS | WordPress | Google Analytics & Data Studio| HTML | PHP | Git

**Coursework:** Software Engineering, Web Development, Operating Systems, Computer Architecture, Database Management, Programming Languages, Calculus III, Linear Algebra, Data Science, Data Structures & Algorithms, Data Visualization, Statistics & Probability, Theory of Computation, Discrete Mathematics

Brady Neeb

Medfield, MA 02052 • bradyneeb@gmail.com • 774-239-6806 • www.linkedin.com/in/bradyneeb

October 19, 2021

IBM Hiring Committee

RE: Entry Level – Associate Developer: Front End

I am writing to apply for the Entry Level Front End Developer position at IBM. I am currently a Senior at Saint Michael’s College that will graduate in May 2022 with a Bachelor of Science degree in Computer Science with a minor of Mathematics. It would be an honor to be considered for the position, and to be a part of the IBM team of developers.

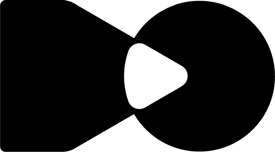
The majority amount of my time at Saint Michael’s College has been directed towards my developing my skills with computers. I am confident with my programming skills due to the number of hands-on projects I have participated in. This year I have focused intensively on my Web Development techniques, perfecting my HTML, CSS, JavaScript, and SQL code to the best of my ability. I am fluent in these languages, and I think my skills would provide value to the IBM team of developers. Our coursework at Saint Michael’s simulates the agile methodology in our group projects, which suits me well for this position. Furthermore, I have experience working with relational databases and UI frameworks on Windows and Linux platforms. I am prepared to help design high quality software and deliver my best work to benefit IBM.

I am eager to apply my skills to IBM because I am motivated to apply my knowledge of front-end development to a fast-paced and exciting environment. I take pride in the fact that I am a quick learner, and that I can learn new programming languages, styles, and techniques quickly. Developing robust code is something I find great joy in, and I believe that I would be an asset to the IBM team.

Thank you for your time and consideration. I look forward to discussing with you. Please let me know if you have any questions.

Sincerely,

Brady Neeb

Essential Data Corporation 

# Essential Data Corporation 17 September 2021

4 Research Dr, Suite 402

Shelton, CT 06484

Subject: Letter of Recommendation ‐ Brady Neeb

Mr. Brady Neeb began his service with Essential Data as a SEO Analyst and quickly progressed to be the SEO Team Lead due to his outstanding organizational and managerial skills.

As an Analyst, Brady utilized Python for Keyword Data Analysis and WebScraping as well as HTML and JSON for backend analysis. He was able to actively monitor keyword performance and apply any necessary changes when needed.

As team lead, he participated in the interview process for new team members and was responsible for their training and performance. During his tenure, his duties were expanded to include supervision of both the SEO Data and SEO Analyst teams and interfaced with our Chief Content Officer.

Brady excelled in our team environment and was able to develop and coordinate SEO strategies to improve Essential Data’s SERP (Search Engine Results Page) standings for targeted keywords.

Brady’s efforts drove more quality traffic to our website which provided Essential Data Corporation with more opportunities to convert leads into clients and that resulted in a substantial increase in Sales and Annual Revenue.

Brady excelled in our remote team environment, has excellent written and verbal skills and was able to meet or exceed all Key Performance Indicators. He was invaluable to Essential Data, will be an asset to any organization, and I can whole heartedly recommend him.

Yours sincerely, Regards,

A picture containing text

Description automatically generated

Antoinette Allocca CEO

Essential Data Corporation

(800) 221-0093

[allocca@edc.us](mailto:allocca@edc.us)

@essentialdataco